

BTEC Assignment Brief

Qualification	BTEC International Level 3 Foundation Diploma in Esports BTEC International Level 3 Diploma in Esports BTEC International Level 3 Extended Diploma in Esports
Unit number and title	11 Video Production
Learning aim(s)	B Undertake video pre-production for an esports/game brief C Produce an esports/game video for a brief.
Assignment title	Talking Heads
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Your college esports team has reached the finals of the championships and the event will take place in three weeks. You have been asked to produce video content for social media that showcases your college team and captures the excitement of esports. The video should be around 2-minutes long. You must now undertake the pre-production and production process for the video.
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Task 1	You must go through your team's previous games in the championships, planning and sourcing footage/assets for your pre-production set up. You will need to use your research to plan and manage the pre-production of your esports video, using all your appropriate skills. You must ensure that you gather evidence to show significant and sustained planning, staging and pre-production of your project. Ensure you maintain a digital portfolio, giving examples of the skills you have demonstrated.
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Checklist of evidence required	A digital portfolio containing details of the pre-production methods used and the planning activities undertaken. There are different ways you could provide this evidence, for example: ● Raw files ● Concepts ● Photos ● Test videos ● Video effects ● Plans, diagrams and storyboards ● Storyboards ● Script ● Shot list ● Call sheet ● Gantt charts and project management documents
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Criteria covered by this task:

Unit/Criteria reference	To achieve the criteria you must show that you are able to:
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B.P3	Carry out appropriate esports/game pre-production planning.
B.P4	Source and create appropriate pre-production assets.
B.M2	Develop effective planning and pre-production for esports/game that is clearly informed by research.
Task 2	Now that the pre-production has finished; you will produce your esports video applying production and post-production techniques. Your video must respond to the brief by showcasing your team and capturing the excitement of esports. You should ensure that your work is professionally and safely and within legal and ethical constraints.
Checklist of evidence required	● A completed, fully rendered video that is fit for multiple social media platforms
Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
C.P5	Create an appropriate esports/game video using generally adequate production and post-production techniques.
C.P6	Apply professional practice, working safely within legal and
C.M3	Create an effective esports/game video using effective production and post-production techniques.
BC.D2	Create an accomplished and thoroughly developed esports/game video that applies video production and post-production techniques fluently.